

500 Gem & Stone Jewels

Juror: Cindy Edelstein

Editor: Marthe Le Van

Lark Books seeks high-quality images of jewelry featuring gems and stones to publish in an international juried collection. Diverse materials, from rough, natural stones to fully faceted precious gems, are desired. All design and setting styles are welcome. All jewelry forms, such as rings, bracelets, necklaces, earrings, and brooches will be considered. **500 Gem & Stone Jewels** is scheduled for release in Spring 2010. Entries must be postmarked by **December 12, 2008**. No fee is required.

Artists whose work is selected for inclusion will receive full acknowledgment within the book, a complimentary copy, and discounts on the purchase of books. Artists retain copyright of their work.

All visuals submitted must represent work that is original in design. Recent work is preferred. A maximum of three entries per artist is allowed. An entry may consist of no more than two visuals (one main shot and one detail). All entries must be mailed in the same packet. All entries must be in the same format: send EITHER film (transparencies/slides) OR digital images.

Each slide/transparency must be clearly labeled with your name, the title of the piece, and the number (1, 2, 3) corresponding to the entry form. If the image is a detail, please mark the front with the word "detail" and the number that corresponds with the entry, followed by the letter "a" (1a, 2a, 3a). Mark the front of each slide mount/transparency with a dot in the lower left corner, indicating the front of the image and its correct orientation.

A signed copy of the **Entry Form & Agreement** must accompany your submission. A signed copy of the **Photo-Use Agreement** from each photographer of your work must accompany your submission. Illegible, inaccurate, and/or incomplete entry forms will disqualify your entry.

We're happy to credit galleries that submit images on behalf of artists they represent. Please make sure to list this gallery credit on the "Other Credits" line of the entry form.

For notification and the return of your visuals, you must enclose a self-addressed stamped envelope. Artists outside the US may purchase international postage vouchers, but if these are unavailable, we must at least receive a self-addressed envelope. Visuals not accompanied by this envelope will not be returned to you. You will be notified of your status in the book by Fall 2009.

If your address changes, please contact us immediately; otherwise, your notification or complimentary book may not arrive. (Contact information: 828-253-0467 ext. 748, or ddillingham@larkbooks.com).

Complimentary copies will be mailed after the book appears in stores. Decisions made by Lark Books on the selection of pieces are final. Lark Books will only use the selected images for the book and in promotion of the book (in any and all editions and/or languages); see Agreement for details.

Photography Tips

Submit only the highest-quality images. Original slides are always preferable, but duplicates are acceptable. Transparencies (i.e., larger format film) are preferred for best reproduction quality. Do not send digital images unless you carefully follow the parameters in the special note below. Don't send slide scans, prints, over- or under-exposed visuals, or color-print negatives. They will not be accepted. Do not crop visuals with tape or scissors. All visuals must be clean, sharp images with good contrast. Avoid sending visuals shot at awkward angles, with distracting backgrounds or harsh shadows. A detail is a close-up or an alternate view.

Digital Submission Guidelines: READ CAREFULLY

- Digital photographs should be taken at the camera's highest resolution, at its best quality setting. **DO NOT COMPRESS FILES.** Important information may be lost.
- Digital images must have an effective resolution of 300 DPI or higher at the size they will be printed. Digital images must be a minimum of 4 x 6 inches at 300 DPI.
- Do not scan and submit printed images. Do not submit images scanned from film.

DATA FORMAT REQUIREMENTS

TIFF, RAW, or JPEG Format

TIFF files are preferred. RAW files (the camera's native format), are also a high quality option.

JPEG files are sometimes acceptable. JPEGs are less desirable because data is lost each time a JPEG file is saved or resaved. To reduce the amount of data that is lost, select the highest quality setting when saving for the first time, then refrain from resaving file as a JPEG. Saving files in TIFF format is the only way to completely prevent data loss.

RGB vs CMYK

Submit digital files in the camera's original **RGB** format. Do not convert to **CMYK**: key data will be lost.

However, if all you have are **CMYK** images, do not reconvert them to **RGB**. Simply note on your submission form that files are **CMYK**.

RAW Conversion by Professional Photographers

While unaltered images are preferable, if it is necessary to develop digital negatives (RAW files), use **Adobe RGB 1998** color space. Save files in TIFF format.

ALTERING IMAGES

- Adjusting images (color, levels, curves, etc) causes data loss. **Adjustments should only be made by professional photographers that specialize in digital images.**
- **DO NOT "PHOTOSHOP," UNLESS YOU ARE A PROFESSIONAL PHOTOGRAPHER.**
 - Do not manipulate or "correct" the images.
 - Do not silhouette. Do not remove backgrounds or create backgrounds. Do not create shadows.
 - Do not rubber stamp or erase any part of image.
- If image needs alteration, write instructions on printout and we will determine whether alterations should be made by our pre-press technicians.
- **DO NOT CONVERT FILES TO CMYK.** Digital files should be **RGB** format. (Digital cameras create **RGB** files.)

NAMING AND SUBMITTING IMAGES

- Name files using the first three letters of your last name, followed by the entry number and extension. *Example:* Tho1.TIFF; Tho1a.TIFF; Tho2.TIFF.
- Do not open files on a computer to rename using the “save” or “save as” commands. Rename files from your desktop.
- Submit files on DVD or CD readable by Macintosh computers. No other storage media will be accepted. Write your name, and the book title if you know it, in permanent marker directly on the disk.
- **INCLUDE AN ACCURATE COLOR PRINTOUT (AT LEAST 4 X 6 INCHES) OF EACH DIGITAL ENTRY YOU SUBMIT, LABELED WITH THE FILE NAME, TITLE OF PIECE, AND ENTRY NUMBER. THIS PRINTOUT MUST ACCOMPANY EACH DIGITAL ENTRY OR IT WILL NOT BE ACCEPTED. WE ARE UNABLE TO MAKE EXCEPTIONS.**
- When submitting work to be considered for inclusion in a Lark book, a completed entry form must accompany each CD.

Please understand that digital images must meet these specifications to be considered for submission.

If you have any questions about digital submissions, please e-mail

DIGITALQUESTIONS@LARKBOOKS.COM.

500 Gem & Stone Jewels

Gallery Entry Form & Artist's Agreement

Read the guidelines carefully before completing this form. Clearly mark each slide mount/transparency with your name and a corresponding number (1, 2, 3, etc; use 1a, 2a, 3a, and so on for details); review Naming & Submitting Images, above, for digital. Mark the slide mount with a dot in the lower left corner to indicate its viewing position. Write or type clearly, distinguishing uppercase from lowercase letters. Be sure to sign the Artist's Agreement at the end of this form, and be sure to acquire the signature of each photographer of your work on the Photo-Use Agreement form. **Submissions must be postmarked by December 12, 2008. PLEASE FILL OUT ALL FIELDS COMPLETELY.**

Your name (exactly as you wish it to appear): _____

Complete mailing address: _____

Daytime phone: _____ Fax: _____

E-mail address: _____ Website address: _____

Image #	Detail #	Circle one:	35mm	2-1/4"	4x5"	Other film	Digital
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Title (*exactly* as you wish it to appear in the book; print Untitled if none):

Year created:

Dimensions in centimeters (height x width x depth):

Materials; techniques:

Photographer (if left blank, artist will receive photography credit):

Other credits (name of sponsoring gallery, or of public or private collection):

Your Optional Comments (published based on content; may be edited. Use additional sheet if necessary):

Image #	Detail #	Circle one:	35mm	2-1/4"	4x5"	Other film	Digital
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Other credits (name of sponsoring gallery, or of public or private collection):

Your Optional Comments (published based on content; may be edited. Use additional sheet if necessary):

Artist's Copyright Agreement

I hereby grant permission to Lark Books to reproduce the visuals and comments submitted for *500 Gem & Stone Jewels*, scheduled for release in Spring, 2010. This agreement gives Lark Books the right to publish my submitted images and comments in all editions (and all languages) of *500 Gem & Stone Jewels*, and to use them to promote and publicize the book. I understand my images may be used for the front or back cover, or anywhere else on or in the book. These reproduction rights are non-exclusive; I retain ownership of submitted images and have the right to reproduce them elsewhere. I represent and warrant that I am the owner, or authorized representative of the owner, of the rights granted herein, and that publication of the materials submitted will not infringe upon any other copyright.

Print Your Full Name

Date

Signature

Questions? Call Gavin at 828-253-0467 x730 or write gavin@larkbooks.com.

Please photocopy this form for your records. Mail original to:

Lark Books / *500 Gem & Stone Jewels*

67 Broadway St.

Asheville, NC 28801 USA

Fax: 828-253-7952

Lark Books
67 Broadway
Asheville, NC 28801
(828) 253-0467 phone
(828) 253-7952 fax

PHOTO-USE AGREEMENT

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(Artists submitting photography for publication in Lark books must also submit this form, completed and signed by the photographer.) Please include a signed Photo-Use Agreement from **each** photographer represented in your entry. Entries without a signed Photo-Use Agreement will not be considered.

Image Number(s): *Should match numbers on artist's entry form: (example: 1, 1a, 2, 3)*

Artist Name:

Photographer Name:

Photographer Address:

City:

State:

Zip/P.C.:

Country:

Email:

Phone:

I hereby grant permission to Lark Books to reproduce photographs submitted for the book tentatively titled: *500 Gem & Stone Jewels*, and agree to the following terms:

1. LARK BOOKS (or its designee) shall have the right to use (including the right to crop or retile), reproduce, and publish the image(s) worldwide (Including the right to use in all reprints, revisions, ebooks, adaptations and translations, as well as promotional materials for the work). My photograph may appear on the front or back cover, or anywhere else in or on the book.
2. You warrant that you are authorized to grant these rights and have obtained all necessary model or other releases required by the subject matter, and that any compensation due for such releases has been fully paid. You agree to indemnify LARK BOOKS against any loss, damage or expense (including attorney's fees) arising from the alleged breach of this warranty.
3. LARK BOOKS will try to include a copyright notice for this use but will not be liable for failure to do so.
4. Ultimate determination of whether, and in what context, to use the image(s) is solely within LARK BOOKS discretion.

If the above terms are acceptable to you, please indicate your approval by completing the information required (above) and signing this agreement in the space below.

I accept the terms of this agreement (please sign):

PHOTOGRAPHER SIGNATURE _____ DATE: