



Lark Books

Mixed Metal Jewelry Entry and Agreement Forms

Mixed Metal Jewelry (working title) will include a wide range of exciting projects perfect for jewelers, metal clay artists, and general crafters alike. Author Mary Hettmansperger begins with five projects that combine copper, silver, and brass sheet metal without metal clay so the novice reader can get comfortable mixing metals. These projects will incorporate wire techniques, basic metalwork, and a variety of embellishment options. Many will also include finishing techniques, cold connections, weaving, and fiber connections. Hettmansperger then moves into traditional metal forms (sheet, wire, tube, mesh, etc.) with silver, copper, and bronze clay. The metal clay projects will feature unique connections, techniques, and finishes that are specific to metal clay. Readers will also learn how to achieve truly innovative metal clay designs and connections that do not require soldering. Alternatives and variations will be offered for many of the projects. A gallery of beautiful images will be interspersed throughout the book to serve as examples and to provide inspiration.

Mixed Metal Jewelry is scheduled for release in April, 2010. Artists will receive full acknowledgment within the book, a complimentary copy, and a discount on the purchase of additional books. Artists retain copyright of their work. **Images, all entry forms with back page signed, and an image use agreement signed by your photographer must be postmarked by March 16, 2009.**

All visuals submitted must represent work that is original in design. Please submit up to five visuals of your very best work. Each entry may consist of no more than two items: an overall shot and one detail shot (or alternate view). All visuals must be mailed in the same packet. We would prefer that all entries are the same format (either film transparencies/slides or digital images).

Clearly label each piece of film with your name and the number corresponding with the entry form (1, 2, 3, etc.). If the image is a detail, please mark the image (or name the file) with the word "detail" and the number that corresponds with the visual: 1a, 2a, 3a, and so on. Mark the front of each piece of film with a dot in the lower left corner, indicating the front of the slide and the correct position of the image. A signed copy of the Entry Form & Agreement must accompany the submitted images. For digital images, please read the Digital Submission Guidelines, below.

To have your visuals returned, you must enclose a self-addressed stamped envelope. Artists outside the United States may purchase international postage vouchers, but if these are unavailable, please send a self-addressed envelope. Visuals not accompanied by this envelope will not be returned to you.

To avoid delaying the receipt of your complimentary copy of the book, or the return of your visuals, please contact us immediately if your address changes by e-mailing ddillingham@larkbooks.com.

Complimentary copies will be mailed after the book appears in stores. Lark Books will only use the selected images in the book to promote the book (in any and all editions and/or languages); see the Artist Copyright Agreement for details. Artists retain all copyrights to their work.

Due Date Checklist

February 6, 2009 Respond to our invitation by writing to Gavin Young at gavin@larkbooks.com

March 16, 2009 Postmark deadline for all materials:

- Images of your work (and color printouts of all digital imagery—see below)
- An image-use agreement signed by your photographer for each image. Please identify the photographer of each image by listing the entry form's numbers on the Photographer Release Form (last page)
- Permission and entry forms

Photography Tips

Submit only the highest-quality images. Original slides are always preferable to duplicate slides. Transparencies (i.e., larger format film) are preferred for best reproduction quality. Do not send digital images unless you carefully follow the guidelines below. Don't send slide scans, prints, over- or under-exposed visuals, or color-print negatives. They will not be accepted. Do not crop visuals with tape or scissors. All visuals must be clean, sharp images with good contrast. Avoid sending visuals shot at **awkward angles**, with **distracting backgrounds or glare**, or **unusual colorcasts**. A **detail** is a close-up or an alternate view.

Digital Submission Guidelines – Please Read Carefully

General

We will only consider using digital images that meet the strict criteria required by our printers. Our digital photography guidelines are rigidly administered. We accept only images photographed at the highest possible resolution from no less than a 3.2 megapixel camera. We print digitally at no less than 300 DPI at 5 x 7 inches.

Data Format Requirements

TIFF, RAW, or JPEG Format

TIFF files are preferred.

RAW files (the camera's native format) are also a high quality option.

JPEG files are sometimes acceptable. JPEGS are less desirable because data is lost each time a JPEG file is saved or resaved. To reduce the amount of data that is lost, select the highest quality setting when saving for the first time, then refrain from resaving file as a JPEG. Saving files in TIFF format is the only way to completely prevent data loss.

RGB vs CMYK Submit digital files in the camera's original **RGB** format. Do not convert to **CMYK**: key data will be lost. However, if all you have are CMYK images, do not reconvert them to RGB. Simply note on your submission form that files are CMYK.

RAW Conversion by Professional Photographers While unaltered images are preferable, if it is necessary to develop digital negatives (RAW files), use **Adobe RGB 1998** color space. Save files in TIFF format.

Altering Images

Do not alter digital images on a computer in programs such as Photoshop **unless** you are a professional photographer. Poorly altered or enhanced digital images will be rejected.

Naming and Submitting Images

Name files using the *first three letters of your last name*, followed by the image number and extension. (Example: Tho1.TIFF; Tho1a.TIFF; Tho2.TIFF) However, if you do not know how to rename files *from your desktop*, send us whatever you have and we will rename them. Please do not rename files on a computer by opening them and then using the "Save" or "Save As..." commands. Files must be submitted on CD(s) that are readable by Macintosh computers. No other storage media will be accepted. Write your name and the book title in permanent marker directly on the CD. We will not return CDs. When submitting work to be juried for inclusion in a Lark Book, completed entry forms must accompany each CD. In order for us to consider digital entries, **they must be accompanied by color printouts of each image**.

For questions about digital photography, please e-mail digitalquestions@larkbooks.com.

Mixed Metal Jewelry

Entry Form & Artist's Agreement Form

Read the guidelines carefully before completing this form. Clearly mark each slide mount/transparency with your name and a corresponding number (1, 2, 3, etc; use 1a, 2a, 3a, and so on for details); review Naming & Submitting Images, above, for digitals. Mark the slide mount with a dot in the lower left corner to indicate its viewing position. Write or type clearly, distinguishing uppercase from lowercase letters.

Submissions must be postmarked by March 16, 2009.

Your name (as you wish it to appear in the book):

Your last name:

Country of Origin:

Mailing address:

City, State, Country, ZIP:

Daytime phone:

Fax:

E-mail address:

Website address:

Image #	Detail #	Circle one:	35mm	2-1/4"	4x5"	Other film	Digital (CD/printout)
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Title (*exactly* as you wish it to appear in the book; print Untitled if none):

Year created:

Dimensions: (height x width x depth) in centimeters:

Materials/Techniques: sterling silver, stainless steel; pierced, riveted

Photographer (if left blank, artist will receive photography credit):

Owner of photo copyright (if left blank, artist will receive copyright credit):

Other credits (name of sponsoring gallery, or of public or private collection):

Image #	Detail #	Circle one:	35mm	2-1/4"	4x5"	Other film	Digital (CD/printout)
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Owner of photo copyright (if left blank, artist will receive copyright credit):

Other credits (name of sponsoring gallery, or of public or private collection):

Artist's Copyright Agreement

I hereby grant permission to Lark Books to reproduce the visuals and essay submitted for *Mixed Metal Jewelry*, which currently is scheduled for release in April, 2010. This agreement gives Lark Books the right to publish my submitted images in all editions (and all languages) of *Mixed Metal Jewelry*, and to use them to promote and publicize the book. These reproduction rights are non-exclusive; I retain ownership of submitted images and have the right to reproduce them elsewhere. I represent and warrant that I am the owner, or authorized representative of the owner, of the rights granted herein, and that publication of the materials submitted will not infringe upon any other copyright.

Print Your Full Name _____ Date _____

Signature _____

Questions? Write to Gavin Young at gavin@larkbooks.com.

Please photocopy this form for your records. Mail the original to:
Gavin Young
Lark Books / *Mixed Metal Jewelry*
67 Broadway St.
Asheville, NC 28801

Lark Books
67 Broadway
Asheville, NC 28801
(828) 253-0467 phone
(828) 253-7952 fax

PHOTO-USE AGREEMENT ~ Mixed Metal Jewelry

(Artists submitting photography for publication in Lark books must also submit this form, completed and signed by the photographer, for each image.)

Photographer Name: _____

Address: _____

City: _____

State: _____

ZIP/P.C.: _____

Country: _____

E-mail: _____ Phone: _____

I hereby grant permission to Lark Books to reproduce the following photographs submitted for the book tentatively titled *Mixed Metal Jewelry*.

(List Photos)

I agree to the following terms:

1. LARK BOOKS (or its designee) shall have the right to use (including the right to crop or retile), reproduce, and publish the image(s) worldwide (Including the right to use in all reprints, revisions, e-books, adaptations and translations, as well as promotional materials for the work).
2. You warrant that you are authorized to grant these rights and have obtained all necessary model or other releases required by the subject matter, and that any compensation due for such releases has been fully paid. You agree to indemnify LARK BOOKS against any loss, damage or expense (including attorney's fees) arising from the alleged breach of this warranty.
3. LARK BOOKS will try to include a copyright notice for this use but will not be liable for failure to do so.
4. Ultimate determination of whether, and in what context, to use the image(s) is solely within LARK BOOKS' discretion.

If the above terms are acceptable to you, please indicate your approval by completing the information required (above) and signing this agreement in the space below.

I accept the terms of this agreement (please sign):

SIGNATURE _____ DATE: _____