

Ann Arbor Art Fair Report, 2008
submitted by Jennifer Thomson

1. It is a grueling event.
2. Weather happens. We were very unfortunate this year in spite of taking every precaution in setting up our booth. We lost both tents, all 4 pedestal covers, a plexiglass side of one of the cases, posters, displays, etc.....
3. The location of the booth was not good this year. It was hard for returning customers to find us and it was not optimal for demonstrations. I have expressed this to the S. University art fair people in the survey they sent out and will write a letter to the director.
4. Having the Northville High School Metalsmith's Guild provide demos and booth sitting was wonderful. Many thanks to Cheryl Brooks for organizing this.
5. We got at least a few more MSG members interested in perhaps participating next year. We really need more people for this to work well.
6. Many thanks to all of our booth sitters !!
7. I would recommend finding a better way to get the "stuff" to the booth. Paying \$600 to move the cases, etc. is a lot. Maybe we should really look into renting a storage space.
8. Sales were down significantly from last year. The 6 artists in the booth sold a total of \$4,913.
9. I would be willing to be the chair again next year if we decide to be in the fair. I learned a lot this year which would make the second year a bit easier.