



Michigan Silversmiths Guild

Ann Arbor's South University Art Fair
Application

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-mail: _____

Image 1:

Title: _____

Medium: _____

Size: _____ Cost: _____

Image 2:

Title: _____

Medium: _____

Size: _____ Cost: _____

Image 3:

Title: _____

Medium: _____

Size: _____ Cost: _____

Image 4:

Title: _____

Medium: _____

Size: _____ Cost: _____

I hereby comply with the provisions of this prospectus

Signature: _____ Date: _____

Send application to: MSG, 6814 Moccasin Dr.,

Westland, MI 48185



Michigan Silversmiths Guild

Mary Kernahan
6814 Moccasin Drive
Westland, MI 48185



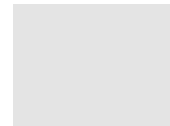
Michigan Silversmiths Guild



APPLICATION FORM

South University
Ann Arbor Art Fair
2011

July 20 through 23rd,
2011



MISSION: The Michigan Silversmiths Guild (MSG) was founded in 1948. Guild members include craftspersons proficient in the field of metalsmithing and serves to broaden the knowledge of its members' craft and to facilitate communication with other metalsmiths.

In accordance with this mission, MSG and the South University Area Association will sponsor two booths for the 2011 South University Art Fair. In return for a reduced booth rate, MSG has agreed to provide booth sitting for the other artists in the South University Fair and provide metalsmithing demonstrations for the general public.

ELIGIBILITY: All MSG members are eligible to apply. All work submitted must be made by the applicant. Although mixed media pieces are accepted, some metal is required. Members who are interested in learning about art fairs or may be considering this as a career path are especially encouraged to apply. **NO PREVIOUS ART FAIR EXPERIENCE IS NECESSARY.**

If you are not currently a member or are not current with your dues, please fill out the MSG membership form available on our web site (misilversmith.org) and include it (with membership fee) along with this application.

EXHIBITION RULES: Accepted artists are required to be in attendance for the duration of the fair and work together as a group to carry out all aspects of the art fair booth. They are also required to be at either setup or tear down of the booth. Other tasks will include: establishing an inventory system, creating publicity, daily display setup, selling the art work of all accepted artists, promoting the Guild and answering questions, booth sitting, etc.

SHIPPING, LIABILITY AND SALES: MSG does not provide insurance. Each artist is responsible for their own insurance and will be asked to sign a waiver. Instructions for submitting work will be included in the acceptance letter. MSG will not take a commission. However, there will be a booth fee (estimated at \$250 per accepted artist) to cover expenses - payable upon acceptance. In addition, all participating artists will be expected to share in all areas of running the booth.

ENTRY PROCEDURE: This application is specifically for selling work at the MSG Booth at the 2011 South University Art Fair. Submit up to 4 images of your work by CD along with application form, \$35 application fee, and a stamped envelope for notification. All images will become property of MSG and may be used for publicity purposes, therefore please do not send original images. **Applications must be postmarked by March 15, 2011.**

Images should be representative of the body of work you plan to sell at the MSG booth.

Format: Digital images should be submitted in CD format - TIFF and JPG files at 300 dpi only. Files should be no larger than 10 MB. Digital images must be labeled with last name and entry number. For example:

Smith1.jpg

CDs need to be labeled with the artist's name, address and phone number.

SEND TO: MSG, 6814 Moccasin Dr., Westland, MI 48185.

THE JUROR: Christine Bossler currently serves at the MSG President. Christine is an independent metalsmith & jeweler living in the city of Detroit, MI. She has maintained her own studio practice since 2005 and her recent experiences include working as adjunct faculty at Wayne State University in Detroit, MI. She has exhibited extensively, is featured in several publications and is a seasoned South University Art Fair veteran.

CALENDAR:

March 15 Applications Due
April 15 Notifications Mailed
July 19 Set up booth
July 20-23 Art Fair

CHECK LIST:

_____ Application Form
_____ Membership/renewal form (if needed)
_____ 4 images, labeled
_____ Check or money order for \$35, payable to MSG
_____ Self- addressed stamped envelope for notification.