

Caroline Gore



Topic:

As a culture we suffer when we do not see the beauty of what lies around us in the everyday, and the overload of information and technology pulls us further and further away from being able to see our surroundings clearly. By simply highlighting what often goes unnoticed in environments, my work offers a solution to the single-focused attention of our dramatically busy lives. A dialogue between art and the lives of everyday people is formed when the work is placed in the public space, often in the street and in urban environments. In my working practice, I use this concept in response to inattentive blindness – the forces and attitudes that so often prevent us from seeing our everyday habitat. The site-specific work becomes a gift to those who happen to notice it.

Since 2006 I have been translating chosen environments into site-specific interventions. These interventions consist in applying gold leaf to various spaces around cities, creating my own composition of what I find beautiful in the mundane and overlooked. After my travels, I return to the studio and make a souvenir of the intervention in jewelry. Not every space or place is right for this work, and it takes a long time to completely settle on the correct environment. There has to be a pull, and it must be right; this differentiates the intervention from simple graffiti.